

Dear Sir or Madam,

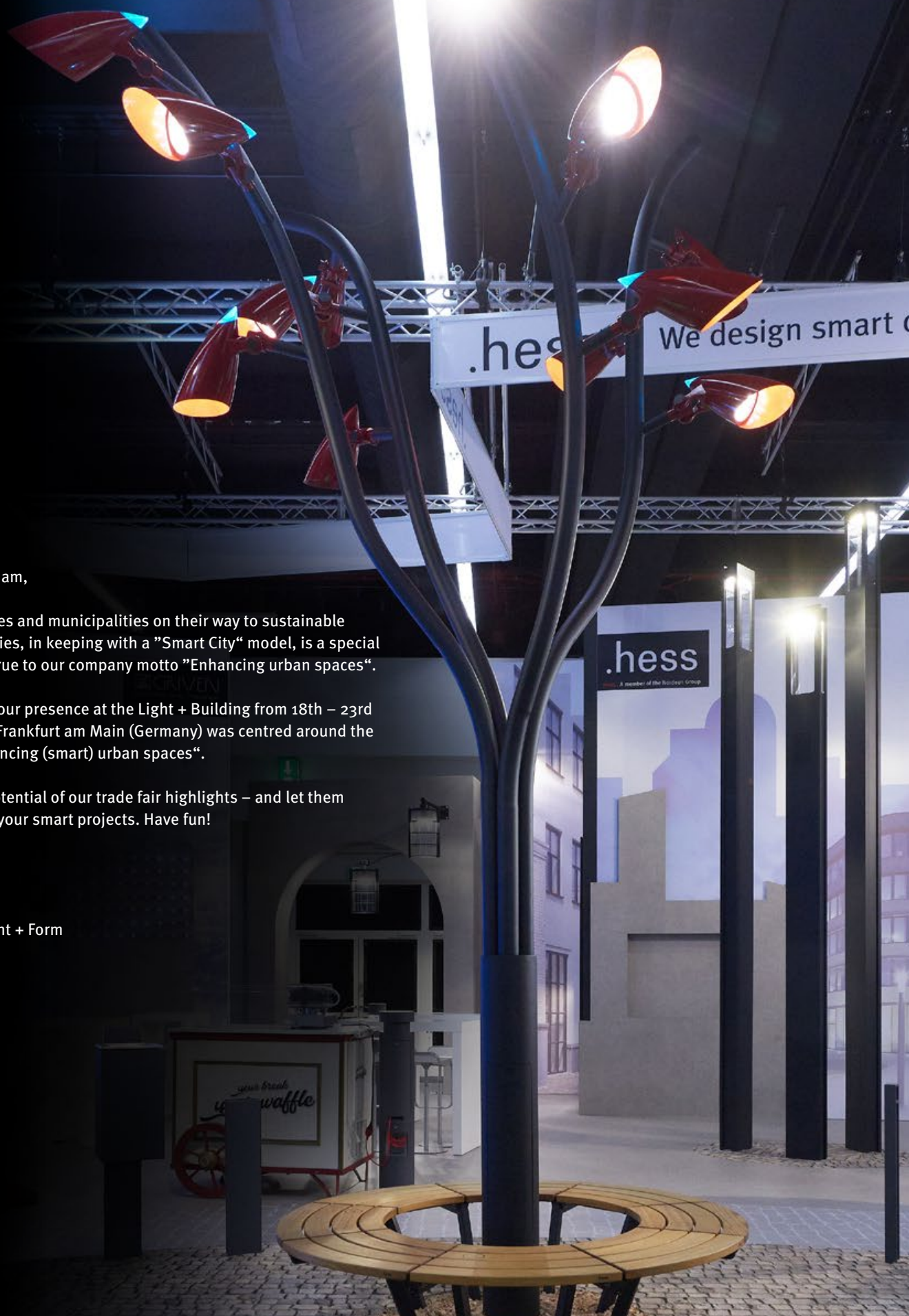
Supporting cities and municipalities on their way to sustainable and liveable cities, in keeping with a "Smart City" model, is a special issue for us – true to our company motto "Enhancing urban spaces".

Consequently, our presence at the Light + Building from 18th – 23rd March 2018 in Frankfurt am Main (Germany) was centred around the slogan – "Enhancing (smart) urban spaces".

Discover the potential of our trade fair highlights – and let them inspire you for your smart projects. Have fun!

Your

Hess GmbH Licht + Form



The Concept

Our stand was based on an urban area, making our products and solutions tangible in the environment in which they are typically used. Together with our Italian affiliated company GRIVEN we presented a wide product and solution portfolio and a variety of absolute highlights.

The nostalgic waffle wagon, in the middle of our trade fair stand, became a favourite point of attraction. Everyday, wonderfully smelling waffles were baked there – so that our visitor's tour of the stand was also sweetened in the truest sense of the word.



RENO ELEMENTS

Light and multifunctionality in a completely new design

The RENO ELEMENTS represented an absolute highlight: The new smart lighting system reinterprets the Hess DNA. New yet tried and tested. For RENO ELEMENTS impresses with the best light and real additional value thanks to multifunctionality – in a completely new expression of design. An expression of design – both reduced and striking at the same time!



RENO ELEMENTS with integrated info display.

Equipped with the latest LED technology and useful options such as loudspeakers, cameras, info displays, Wi-Fi, e-mobility, and an external power supply, it creates communicative, informative and networked living environments.



Product Information
www.hess.eu/renoelements



Appropriate furniture will also be part of the further development of RENO ELEMENTS. In order to get initial feedback from the market, we presented several draft designs at the trade fair.



RENO ELEMENTS with spotlight module.



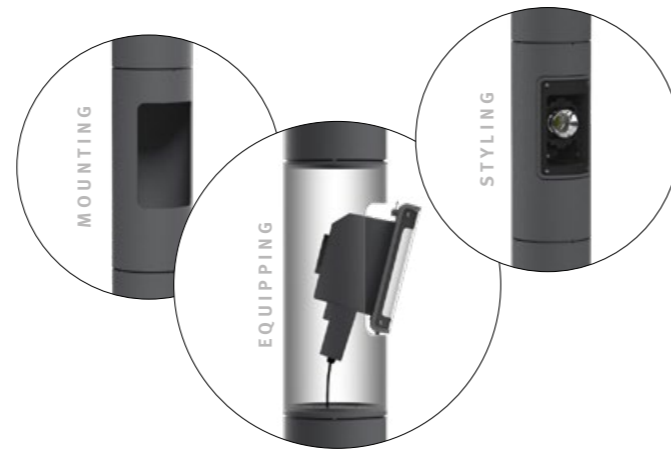


CITY ELEMENTS 200 – The new cutting edge in the range of multifunctional illuminating columns

The new multifunctional illuminating columns, CITY ELEMENTS 200, epitomise an evolution in light and multifunctionality.

With a diameter of 200 mm and many innovative new features, the CITY ELEMENTS 200 is destined for attractive design and solution concepts in urban environments.

At the same time, the CITY ELEMENTS 200 is exceptionally easy to use, i.e. simple to set up and to install – and that regardless of the weather!



Our multifunctional lighting system CITY ELEMENTS offers integrated solutions for all inner city demands – and that goes far beyond the mere lighting functions. At the same time, the lighting system fulfils the highest of design requirements – and is distinguished by multifunctionality at its best.

Further information about the CITY ELEMENTS 200 as well as the CITY ELEMENTS 180 and 230 can be found under:



www.hess.eu/3400

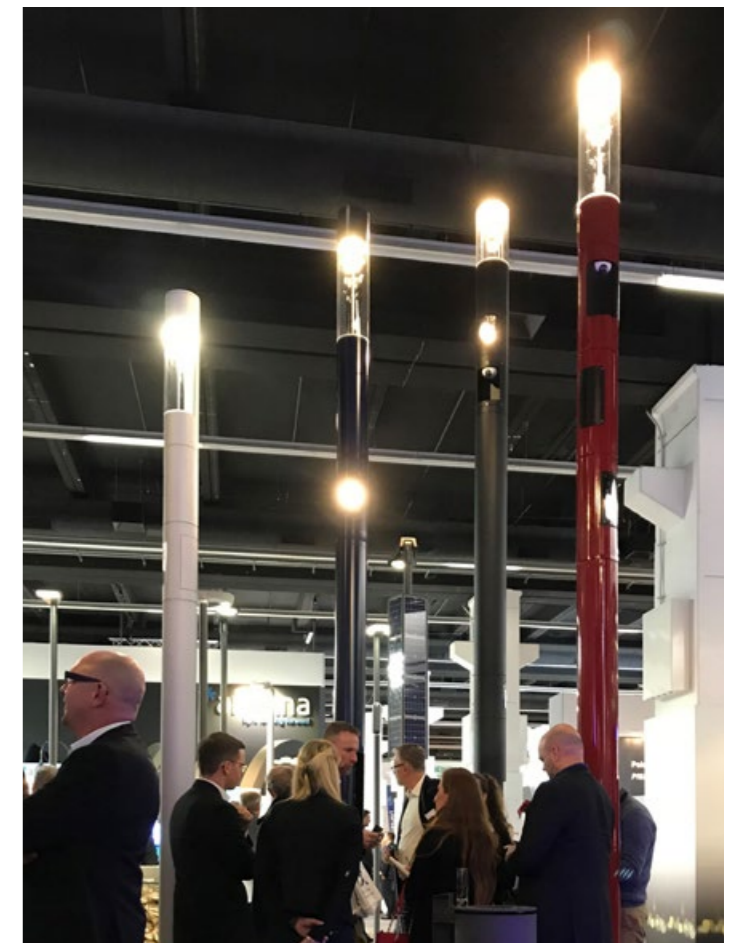


min. 2500 mm

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CITY ELEMENTS 200 with integrated charging station (top left) and with camera- and loudspeaker-module.



CHOOSE YOUR HEIGHT:

Starting from the base element with a minimum height of 2500 mm, it can be extended in 500 mm steps according to your wishes and the needs of the lighting situation. CITY ELEMENTS 200 reaches a maximum total height of up to 9000 mm.

AVILA and VILLAGE 300 New highlights for urban environments

The AVILA and VILLAGE 300 – truly new highlights for urban environments. Both luminaires make an impressive showing in their own, unique way. The AVILA, unpretentious and puristic, the VILLAGE 300, elegant and extremely decorative, stands out in urban spaces with delicate aluminium rings encircling the luminaire body.

With mounting heights of up to 6 metres, both luminaires offer a wide range of uses for integrated design solutions. Both luminaires are also available as complete luminaire families – as hanging wall mounted luminaires, as standing wall mounted luminaires, as pole top mounted luminaires and as catenary suspended luminaires.

Product Information
www.hess.eu/village300



Product Information
www.hess.eu/avila

Furthermore, the possibilities for individualisation were also shown. On the one hand using a custom-made model of the VILLAGE 300 with a built-in, gold-coloured perforated plate, which ensures a particularly warm and pleasant lighting mood. On the other hand, by means of an individually customizable AVILA.

With the AVILA and the VILLAGE 300, there are almost no limits to your ideas.





ARINI TREE with bench: Integration of inductive charging options for smart outdoor spaces

ARINI is the third multifunctional lighting system from Hess. A new lighting system that combines light and multifunctionality with an extraordinary design inspired by nature. In addition to the lighting, the ARINI can be equipped with various functions – from loudspeakers, cameras, and gobos through to Wi-Fi.

At the Light + Building, we have presented a bench that encircles the ARINI TREE, which has inductive charging capabilities (Qi charging).



With it, we've provided our intelligent lighting system with a shapely and smart bench.

The ARINI TREE occupies a very special place within the ARINI family. Inspired by a stylised tree, it has become a sensational eye-catcher.

Luminaire and site furnishings – combined in a perfect manner.



Product Information
www.hess.eu/8185



ARINI Tree bench with inductive (wireless) charging capabilities – perfect for the outdoor space.

Hess Smart City – the smart world of Hess

Entirely in line with our DNA and also our slogan "Enhancing (smart) urban spaces", we presented the "Hess Smart City" at the Light + Building trade fair. The "Hess Smart City" is an online tool which presents topics which are relevant for us – light, multifunctionality and design – tangibly and clearly in the simplest possible way.

Our "Hess Smart City" tool is available to you 24 hours a day and 7 days a week. And the best thing is: we are continually developing our "Smart City" tool.

That's why it's worth visiting our "Smart City" regularly – and you'll regularly receive new ideas as to how you can transform your urban space into a smart urban space.

At this point, we'd like to wish you lots of fun and many inspiring impressions!



smartcity.hess.eu



And another thing:
Ideal for your tablet: The "Hess Smart City" is now also available as an app for iOS and Android.





GRIVEN – the specialist for architectural lighting solutions

Our Italian affiliate GRIVEN, which specialises in sophisticated architectural lighting solutions, was integrated into the concept of our trade fair stand. Hess and GRIVEN together meet almost all requirements of sophisticated lighting solutions.

Many new products for extraordinary light staging were displayed, amongst others the powerful GOBOLED 7 projector. Lighter than a 575-W-HDI projector and equipped with numerous effects and patterns, it offers wide-ranging design integration and ensures exact reproduction of graphic designs or logos in outdoor and indoor areas.



Further highlights, such as the ultra compact module GRAPH-i-DOT with 5 mid-power LEDs, the precise and powerful spotlight ONYX XQ as well as the cubic wall spotlight ORPHEO S to the elegant accent lighting on walls completed the range of products and illustrated the wide-ranging creative design options of modern architectural lighting.



www.griven.com



Hess download area



www.hess.eu/en/Service/Download/

Or request under the e-mail address below!



AVILA



CITY ELEMENTS 200



RENO ELEMENTS



VILLAGE 300



CITY ELEMENTS 180 & 230



GRIVEN Catalogue